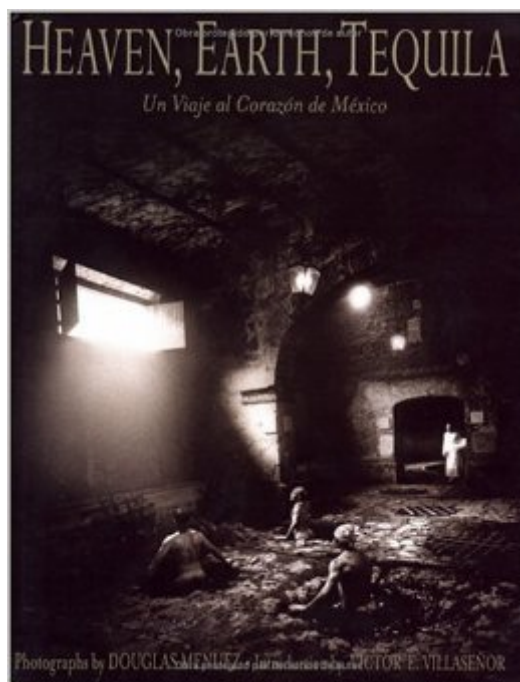


The book was found

Heaven, Earth, Tequila: Un Viaje Al Corazon De Mexico



Synopsis

HEAVEN, EARTH, TEQUILA: Un Viaje al Coraz n de M xico features the work of award-winning photographer Douglas Menuez, who over the past four years has created a stunning body of images that explore the cultural side of tequila and of M xico itself. This photographic journey of discovery began when Menuez and his Mexican-born friend Andr s Zamudio traveled to the little-known town of Tequila to document the ancient techniques for making tequila. They thought they knew M xico, but came to reach a much deeper understanding of the extremely complex history and mestizo culture of the Mexican people. The book reveals the ongoing Aztec traditions from which tequila was born, from the history of the agave plant to how its most famous product became a symbol of Mexico, and in doing so, offers the reader a unique glimpse into the soul of this fascinating country.

Book Information

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Average Customer Review: 5.0 out of 5 stars   See all reviews   (5 customer reviews)

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Travel > Mexico > General #732 in   Books > Arts & Photography > Individual Artists

Customer Reviews

Menuez combines beautiful photographs and informative text to paint a picture both of a region and an industry. From the darkly provocative picture on the cover (of naked men working in pits of agave pressings) to those of the people and landscape of the region, he creates a sense of Jalisco (the province where all tequila is produced) that draws the reader in. For those who know only that tequila is what goes in a margarita, the text enlightens the reader regarding the complexities of tequila and the culture that surrounds it.

This book lived up to its billing as beautiful and informative. Visitors and friends are drawn to it. With

the skyrocketing price of tequila and mezcal it's good to have a quality publication dealing with the history and culture. A good insight to a part of Mexican culture.

Perfect condition, saw it advertised on a video. As a professional photographer, I had to see more.. Beautiful Book and photography!! I wish I had a link to the video of the making of it. Black and White Photos are perfectly printed!

Great condition

Very good.

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